



**MEHR**

Ceramic Tiles





## ■ ■ ■ ■ Company Overview

Having decades of experience and brilliant history, Mehr Trading Company has long been actively working in producing and supplying a wide range of ceramic tiles in the Middle East. Using the latest technology and committed personnel, Mehr Trading Company has managed to offer its products in international markets as a leading company in ceramic tiles. Our company has gained popularity among our customers by providing a wide range of unique services such as producing various and high-quality products in different designs and colors as well as delivering the orders in the shortest possible time. Relying upon committed and efficient human resources, Mehr Trading Company identifies the market needs and produces products that meet the needs of the world and offers them in the markets.

## ■ ■ ■ Business Description

Ceramic tiles are one of the most valuable materials widely used inside and outside the building. These products are very popular among contractors, mass producers and the general public due to their high strength, durability, waterproofness, etc. Today, due to the growing population of the world and the need to provide housing, the construction industry has expanded. Therefore, the need to produce a variety of building materials, including ceramic tiles, has increased, and many countries in the world have begun to launch production lines of ceramic tiles, among which China is the largest producer in this field worldwide. India, Spain and Brazil are the next largest producers of these products worldwide.





## Vision and Values

Mehr Trading Company intends to become the most reputable manufacturer and exporter of ceramic tiles worldwide by producing various products and increasing the quantity and quality of its products. The values of Mehr Trading Company include:

- Observing all international standards
- Paying attention to the company's human resources is the most important element of the organization
- Honest interaction with all customers and stakeholders
- Protecting the environment

## ■ ■ ■ Mission and Targets

Our primary mission at Mehr Trading Company is to produce quality products according to international standards to gain our customers' trust and satisfaction worldwide. In doing so and according to the company's vision document, we have prepared and edited goals that are as follows:

- Emphasizing equipment and technology development based on global developments
- Empowering human resources and improving productivity indicators





- Increasing the company's position in global markets
- Having a successful presence in the region to enhance the level of exports
- Creating an integrated network for sales and marketing
- Providing quality products to gain more market share
- Continuous monitoring of all production stages to ensure the health of products

## ■ ■ Message from the CEO

Today, the business world is based on creativity, innovation, and customer satisfaction. In this regard, Mehr Trading Company has managed to produce high-quality products and meet the needs of traders and merchants by putting this principle at the forefront and relying upon the experiences of efficient managers as well as committed and energetic personnel, and become the top brand manufacturer and exporter of ceramic tiles in the Middle East. The company considers respect for customers' tastes as one of its main pillars and, while respecting the company's values, strives to meet customer needs and improve the quality and quantity of its products. Finally, we hope to become one of the top brands in this field worldwide by taking a step towards development.





## Products and Services

- Different types of ceramics and tiles



## Services

- Sending technical product catalogs via social networks and email
- Assuring the quality of products
- Free-of-charge consultation to make the best and most cost-effective purchase



## ■ ■ ■ Delivery and Payment

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